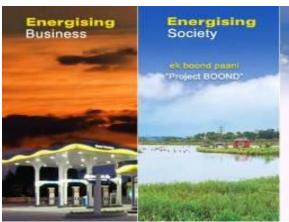




### **Bharat Petroleum Corporation Ltd.**

**Investor Presentation** 

August 2018











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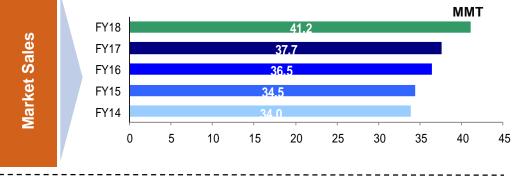
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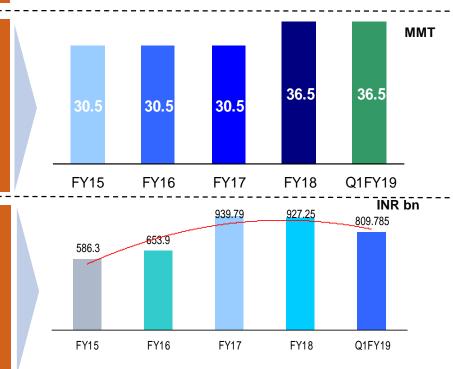
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1. Corporate Overview

### Introduction

- India's 6th largest company by turnover over INR 2,772 bn in FY18 and INR 2,420 bn in FY17
- India's 2nd largest Oil Marketing Company (OMC) with domestic sales volume of over 41.21 MMT in FY18 and 37.68 MMT in FY17
  - Domestic market share of 21% during FY18
- Majority Govt. of India shareholding of 54.31% and explicit Govt. support through under-recovery compensation mechanism
- # 314 ranking on Fortune 2018 global list; ranks 6<sup>th</sup> among the only seven Indian companies on the list
- The Govt. of India conferred BPCL with "MAHARATNA" status in Sep 2017
- Well positioned to meet market demand across India through Strategically located Refineries and Marketing Infrastructure
- Successful foray into upstream business.
- Ratings at par with the Sovereign
  - Baa2 (Outlook Positive) by Moody's / BBB- (Outlook Stable) by Fitch





^ Market capitalization figures as on period end

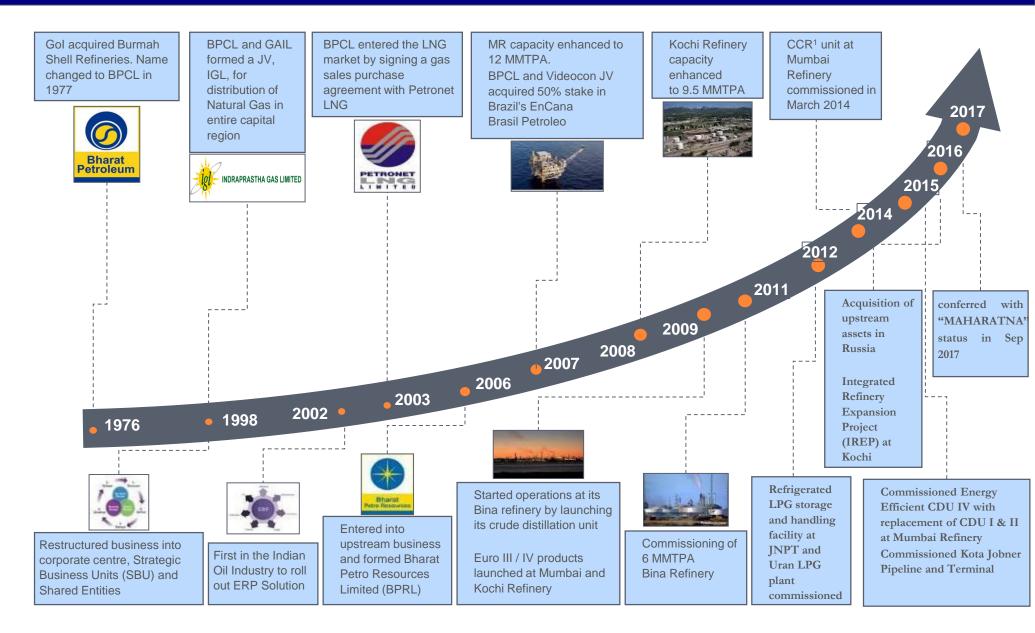
FY means Financial year ending 31st March

Source: National Stock Exchange

Refining Capacity

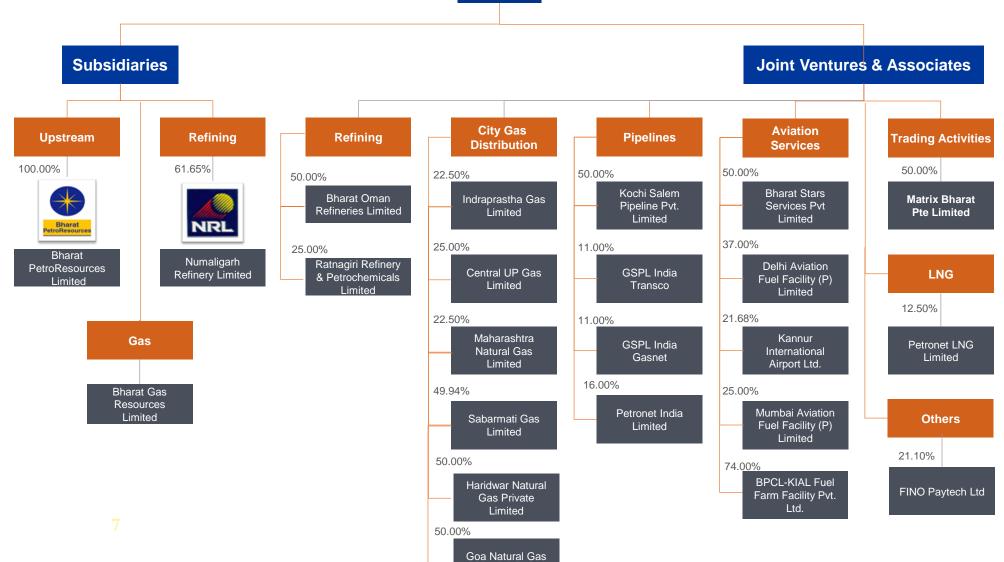
Market Capitalization^

### **Important Milestones**



## Major Subsidiaries/ JVs





Pvt. Ltd.

# 2. Business Overview

## Diversified Product Offering and Presence Across Value Chain

#### **BHARAT PETROLEUM CORPORATION LIMITED**

#### Industrial/ **LPG** Refinery Retail **Aviation** Lubricants Gas Commercial ERREISE ESENSIS Refining capacity 26.0% market • 26.1% market Currently 8,000+ 25.7% market • 18.4% market 50+ major LNG share1 of 36.5 MMTPA share1 share<sup>1</sup> share<sup>1</sup> in ATF customers customers • 14,478 retail • 15% of the • Currently 5,232 43 Aviation Currently 16,000 country's outlets distributors service stations customers refining capacity • 115 depots and • 51 LPG bottling More than 1000+ 13 installations grades of plants products Strategically Various Reliable. **Emerging** Pan India Present at all Major OEM tie located presence across Innovative innovative and the major ups such as **Markets** refineries offerings with caring supplier gateways and Tata Motors, products of I&C products airports for into Honda, Genuine ventures in plane services allied business Oil, TVS etc. 1 JV in LNG: 2 Four refineries Only OMC to Pioneer in Current Pioneer in IT Product gas pipeline JVs in Mumbai, branded retail customer base integration and implement customization outlets, branded Supply Chain "Apron Fuel Kochi. of 68mn incl. City gas **Numaligarh** and fuels ex: Speed Management Management retail and bulk distribution System" Bina networks in 10

- 1. Market share includes sale by PSU as well as private oil marketing companies. All figures as of 30th June 2018
- 2. Source: Ministry of Petroleum and Natural Gas.

cities

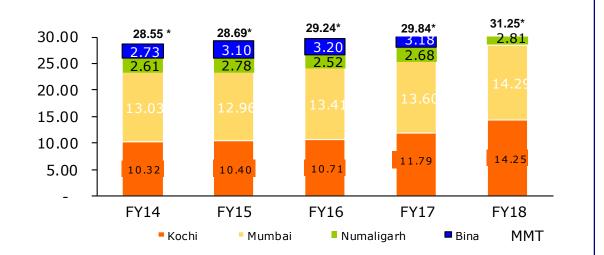
### Refining Coverage

### Installed Capacity

#### Refining Throughput-

### **Refining Capacity**





- Capacity Utilization consistently above global peers for KR and MR
- State of the art refinery at Bina High Nelson Complexity Index of 9.1

Four Strategically located refineries across India

Refinery Utilization rates significantly above global peers

935-km cross country pipeline to source crude to BORL

<sup>\*</sup> Bina Refinery throughput is considered proportionately because it's a 50:50 JV

<sup>\*\*</sup> Full capacity utilization of enhanced capacity at Kochi commenced from Q4FY18 after sequential commissioning of IREP units during FY18

## Bina Refinery

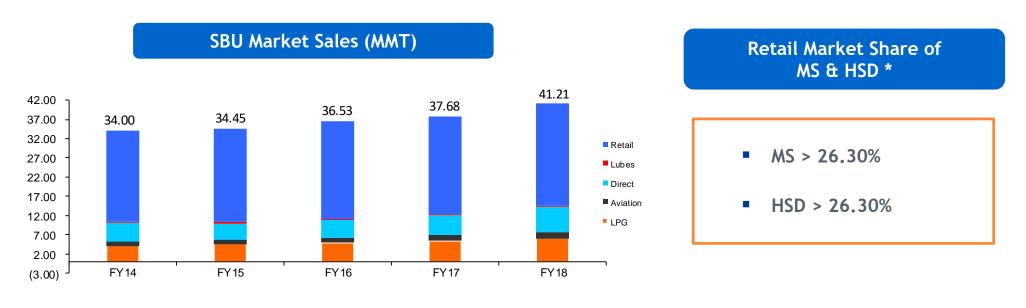
- Bharat Oman Refineries Limited (BORL) BPCL Interest 50% with 120,000 bpd (6 MMT) Refining capacity at BINA
- State of art technologies High Nelson Complexity
   Index 9.1
- Associated Facilities SPM, Crude Oil Terminal,
   935-km cross country crude oil pipeline from Vadinar to Bina (VBPL)
- Graded improvement in operations with the Refinery operating at more than 100% of the design capacity during FY17
- Low cost capacity expansion from 6 MMTPA to 7.8 MMTPA
- GRM of \$15/bbl during Q1FY19 and \$11.7/bbl during FY18



Pipelines:

Bina refinery to consolidate refining portfolio required to support downstream retailing market in Northern India

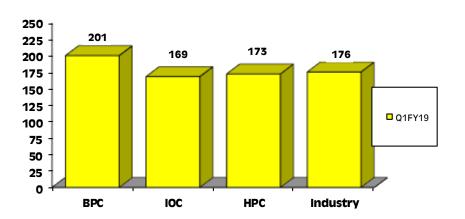
### Marketing Operations and Efficiencies



### LPG Bottling Plant Capacity (TMTPA)

#### Capacity FY16 FY17

### Thru'put per Outlet BPC Vs. Industry (KL/month)



Leading Player with a Diversified product portfolio and a well-established Marketing and Distribution network

Market share includes sale by PSU as well as private oil marketing companies during Q1FY19

### Efficient Marketing Operations and Infrastructure

Continuous innovation to extend customer focus and improve operational and financial efficiency.

#### **Retail Initiatives**

- Launched the first branded fuel in India i.e. Speed
- Over 8,000 Automated Outlets, Generating over 75% of total retail sales volume
- In and Out Stores: 157 convenience stores
- Tie up with Amazon for "Pick Up" store initiative
- Highway Strategy-"GHAR". The new growth engine
  - Chain of strategically located One Stop Truck Shops (OSTS)
  - Dedicated fleet sales team







#### **New Business Initiatives**

- Unique integrated non-fuel strategy to enhance BPCL's customer experience beyond fuel
- Bouquet of physical and digital non-fuel offerings to various customer segments
  - Rural Market Place (RMP)
  - Integrated Fleet Management (IFM)
  - Personal Travel Offerings (PTO)



#### **Brand and Customer Loyalty**

- Pure for Sure (PFS)
  - Pioneer program guaranteeing fuel Quality and Quantity
- Loyalty programmes One of the largest in India
  - Petrocard 0.50 mn customers
  - Smartfleet 0.27 mn customers









#### **Technology Initiatives**

- Smart Drive Mobile application for retail customers
- E business: e-biz.com/e banking (B2B)
  - 90% plus customers collections
  - Online indenting/tracking
- E business: e-bharatgas.com (B2B / B2C)
  - All India—All Customers (B2C)
  - Online refill booking/tracking (B2C)
  - Bulk customers direct order (B2B)





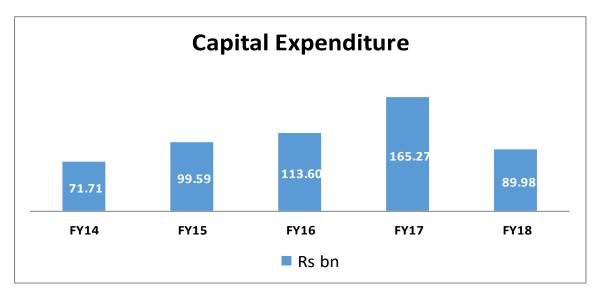
### Ongoing projects – thriving to be self sufficient integrated source of fuel supply

- ➤ Kochi Refinery MS Block Project for Euro VI grade gasoline
- Mumbai Refinery Gasoline Hydro-treatment Unit
- ➤ Bina Refinery Creeping Capacity Expansion from 6 MMTPA to 7.8 MMTPA
- ➤ Investments in Gas pipelines GIGL & GITL pipelines in Joint Venture
- ➤ Kochi Diversification into Niche Petrochemicals Propylene Derivatives Petrochemical Project (PDDP)
- Retail: Network expansion with infrastructure growth and upgradation
- LPG import terminal at Haldia, West Bengal

## Upcoming projects

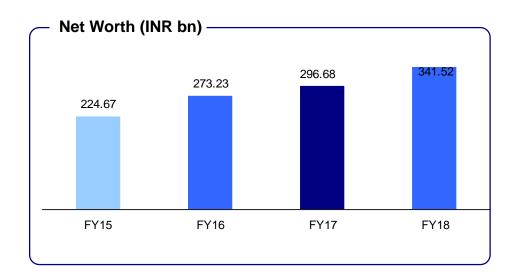
- Funding for upstream developments and new assets
- Refineries Upgrade / Expansion / De-bottlenecking
- Investments in Gas
- Expansion of marketing infrastructure across all business verticals

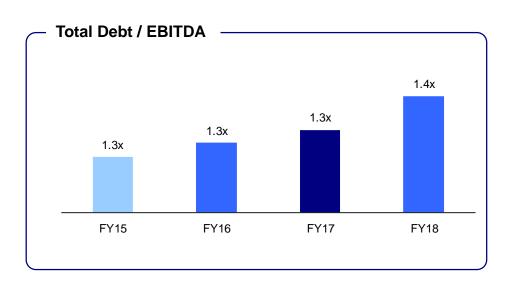
## Capex Strategy

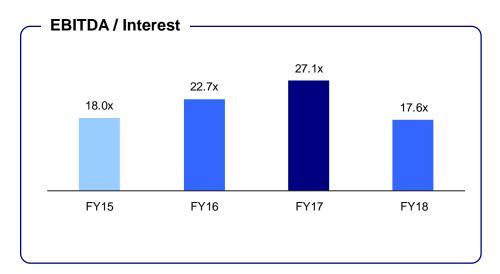


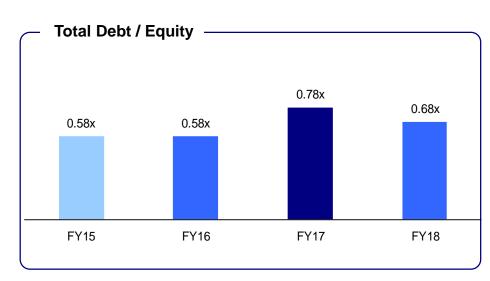
- Strategically expanding upstream activities through inorganic and organic growth opportunities
- Investment in refining and distribution capacity to bridge the gap between sales volumes and production
- Expand capacities and improve efficiencies at existing installation and refineries
- Create opportunities with the manufacture of niche petrochemicals
- Improve margin and value through facility upgrades

### Improved Financial Performance



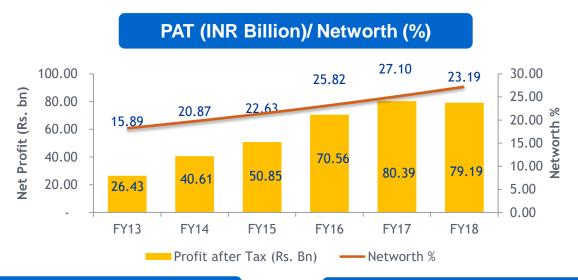




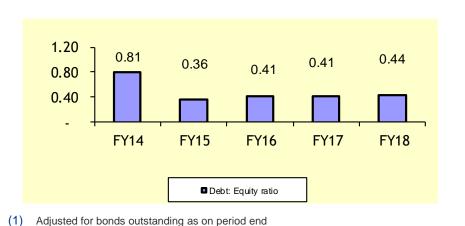


Stable Earnings and Sound Financial Leverage driving Credit Strength

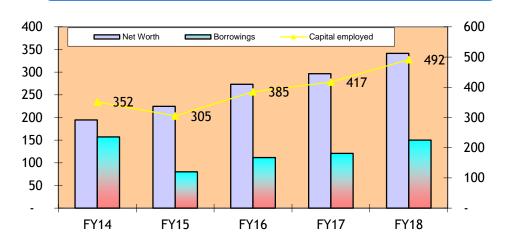
### Improved Financial Performance



### Adjusted Debt-Equity Ratio (1)

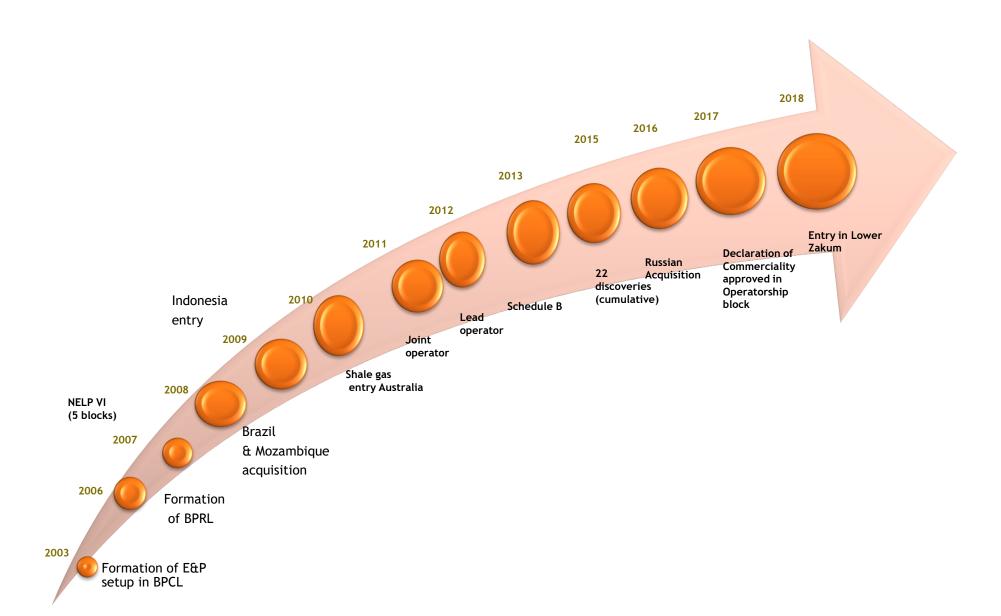


### Adjusted Capital Employed (INR Billion) (1)



Stable Earnings and Sound Financial Leverage driving Credit Strength

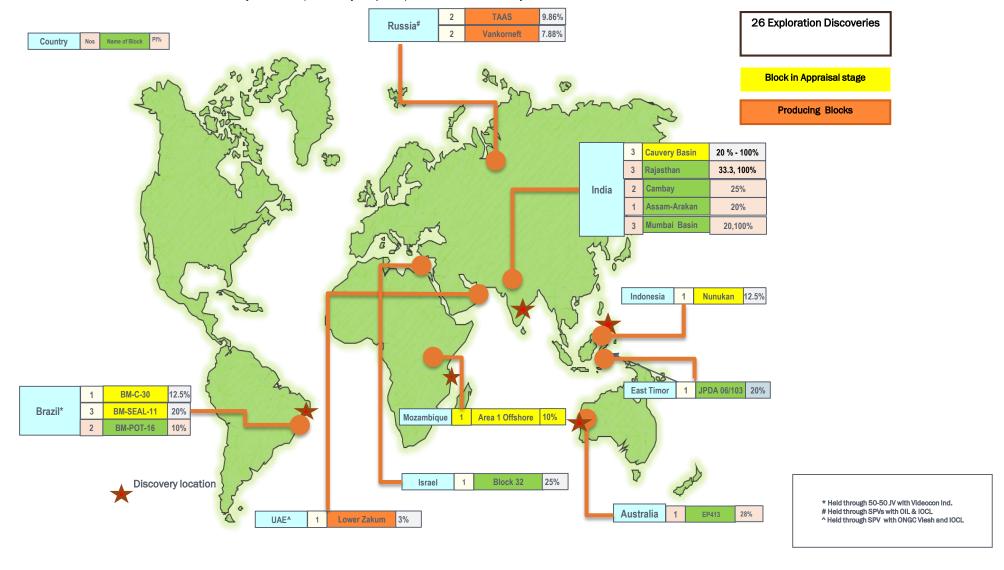
## BPRL's Upstream Story over the years......



### **Upstream Global Spread**

BPCL through its subsidiary BPRL has Participating Interests in 22 blocks across 6 countries and Equity Participation in Vankor and Taas in Russia

- -Estimated recoverable reserves of about 75 TCF till date in Rovuma basin (Mozambique)
- -Production 20 MMTPA by Vankor (currently at peak) and 1.2 MMTPA by Taas



### Global Upstream Footprint

Partnership with established Oil and Gas operators expected to generate optimal returns for BPCL.

| Within India                  |               |               |                        |  |  |  |  |
|-------------------------------|---------------|---------------|------------------------|--|--|--|--|
| Exploration Block             | Operator      | BPCL<br>Stake | Partners               |  |  |  |  |
| NELP—IV                       |               |               |                        |  |  |  |  |
| CY/ONN/2002/2                 | ONGC          | 40.0%         | ONGC                   |  |  |  |  |
| NELP—VI                       |               |               |                        |  |  |  |  |
| CY/ONN/2004/2                 | ONGC          | 20.0%         | ONGC                   |  |  |  |  |
| NELP—VII                      |               |               |                        |  |  |  |  |
| RJ/ONN/2005/1                 | HOEC,<br>BPRL | 33.33%        | IMC                    |  |  |  |  |
| NELP—IX                       |               |               |                        |  |  |  |  |
| CB/ONN/2010/11                | GAIL,<br>BPRL | 25.0%         | EIL, BIFL,<br>MIEL     |  |  |  |  |
| AA/ONN/2010/3                 | OIL           | 20.0%         | ONGC                   |  |  |  |  |
| CB-ONN-2010/8                 | BPRL,<br>GAIL | 25.0%         | EIL, BIFL,<br>MIEL     |  |  |  |  |
| MB-OSN-2010/2                 | OIL           | 20.0%         | HPCL                   |  |  |  |  |
| DSF 2016                      |               |               |                        |  |  |  |  |
| 5 Blocks                      | BPRL          | 100.0%        | -                      |  |  |  |  |
| Indonesia                     |               |               |                        |  |  |  |  |
| Exploration Block             | Operator      | BPCL<br>Stake | Partners               |  |  |  |  |
| Nunukan PSC,<br>Tarakan Basin | Pertamina     | 12.5%         | Videocon<br>Industries |  |  |  |  |

| Brazil                     |           |                            |  |  |  |  |
|----------------------------|-----------|----------------------------|--|--|--|--|
| Exploration Block          | Operator  | BPCL<br>Stake <sup>1</sup> | Partners                                     |  |  |  |
| BM-SEAL-11<br>(3 blocks)   | Petrobras | 20.0%                      | Videocon                                     |  |  |  |
| BM-C-30<br>(1 block)       | Anadarko  | 12.5%                      | Videocon,<br>BP and<br>Maersk                |  |  |  |
| BM-POT-16<br>(2 blocks)    | Petrobras | 10.0%                      | Videocon,<br>Petrogal, BP                    |  |  |  |
| Mozambique                 |           |                            |  |  |  |  |
| Exploration Block          | Operator  | BPCL<br>Stake              | Partners                                     |  |  |  |
| Mozambique<br>Rovuma Basin | Anadarko  | 10.0%                      | PTTEP,<br>Mitsui and<br>Co., ENH,<br>OVL-OIL |  |  |  |
| United Arab Emirates       |           |                            |  |  |  |  |
| Exploration Block          | Operator  | BPCL<br>Stake <sup>4</sup> | Partners                                     |  |  |  |
| Lower Zakum                | ADNOC     | 3%                         | CNPC,<br>INPEX, ENI,<br>TOTAL,<br>OVL. IOCL  |  |  |  |

| Australia and East Timor             |                   |               |  |  |  |  |  |
|--------------------------------------|-------------------|---------------|--|--|--|--|--|
| Exploration Block                    | Operator          | BPCL<br>Stake | Partners   |  |  |  |  |
| JPDA 06-103                          | Oilex             | 20.0%         | GSPC,<br>Videocon,<br>Japan<br>Energy, Pan<br>Pacific<br>Petroleum |  |  |  |  |
| EP-413                               | Norwest<br>Energy | 27.8%         | ARC Energy   |  |  |  |  |
| Russia                               |                   |               |  |  |  |  |  |
| Exploration Block                    | Operator          | BPCL<br>Stake | Partners   |  |  |  |  |
| Vankor<br>(2 Blocks)                 | Vankorneft        | 7.89%²        | Rosneft,<br>OIL, IOCL,<br>OVL                                      |  |  |  |  |
| Srednebotuobins<br>koe<br>(2 Blocks) | TYNGD             | 9.87%³        | Rosneft, BP,<br>OIL, IOCL  |  |  |  |  |
| Israel                               |                   |               |  |  |  |  |  |
| Exploration Block                    | Operator          | BPCL<br>Stake | Partners   |  |  |  |  |
| Block 32                             | ONGC<br>Videsh    | 25%           | IOCL, OIL  |  |  |  |  |

- 1. BPCL's effective stake held through 50:50 JV with Videocon.
- 2. BPCL's effective stake held through its 33% stake in the JV with Oil India and Indian Oil for the 23.9% stake acquisition of JSC Vankorneft (Vankor)
- 3. BPCL's effective stake held through its 33% stake in the JV with Oil India and Indian Oil for the 29.9% stake acquisition of Tass-Yuryakh Neftegazodobycha (TYNGD)
- 4. BPCL's effective stake held through SPV with ONGC Videsh & IOCL

## Highly Experienced Management Team



#### Mr. D Rajkumar, Chairman & Managing Director

- 32 years of experience, out of which almost 15 years of board experience as MD of BPCL's JV and subsidiary companies
- Has experience in marketing, to pipeline projects and across the integrated upstream and downstream oil sector



#### Mr. S. Ramesh, Director Marketing

- Almost 36 years of industry experience.
- He also holds a position of Director on the Boards of our JV, Bharat Star Services Pvt. Ltd and Bharat Stars Services (Delhi) Pvt. Ltd.
- He has had the distinction of heading three major Business Units viz. Lubes, LPG and Retail apart from spearheading Brand, PR & New Initiatives
  in the Company



#### Mr. R. Ramachandran, Director Refineries

- Almost 34 years of industry experience
- He also holds the position of Director on the Board of Bharat Oman Refineries Ltd. and permanent invitee on the Board of Numaligarh Refinery Ltd.
- Prior to his current position, he held the post of Managing Director, Bharat Oman Refineries Ltd. Has varied experience in Refinery Operations, Product Planning, Technical Services, Project Conceptualization, Project Financing and setting up of grass root Refinery and Revamps.



#### Mr. K Padmakar, Director Human Resources

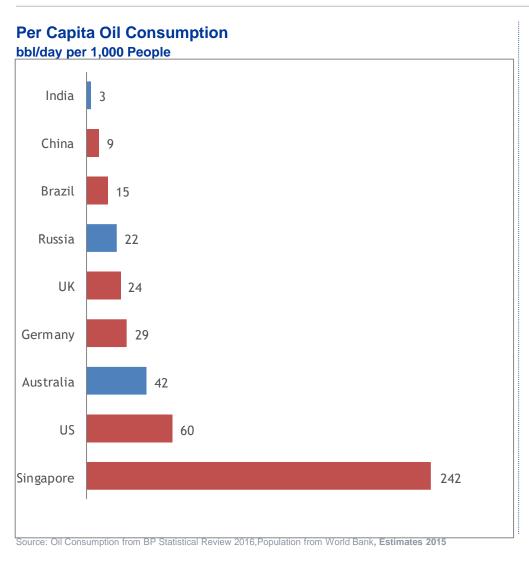
- Over 33 years of experience with BPCL
- He has had experience across HR and ERP functions

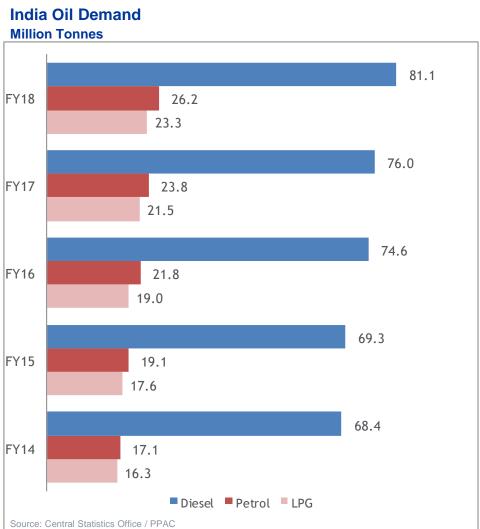
The Senior Management team has in-depth Knowledge and Extensive Experience in the Oil and Gas industry

3. Industry Overview

### India – Attractive Industry Dynamics

Significant potential for domestic O&G companies given low per-capita oil consumption and growing demand.





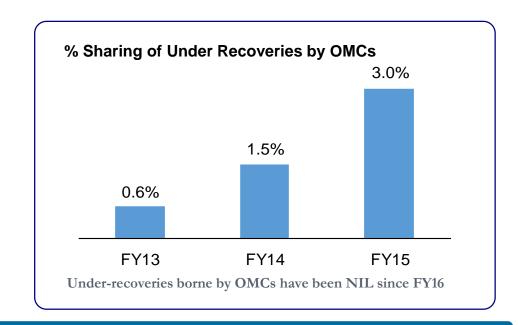
### **Indian Oil Industry**

#### **Compensation of Under Recoveries**

- Prices of retail sales of LPG and PDS Kerosene Oil are capped by the Government of India (Gol)
- Under-recoveries determined and compensated provisionally by the Gol on quarterly basis
- Govt. has consistently compensated OMCs including BPCL for under recoveries and ensured reasonable profitability

#### **Positive Policy actions**

- Petrol Prices De-regulated completely
- Gasoil (Retail) Deregulation announced effective 19<sup>th</sup>
   October 2014
- Gasoil Bulk sales completely deregulated since January 2013
- Restricted supply/Targeted subsidies for cooking fuel products
- LPG DBTL scheme Domestic LPG fully enrolled
- SKO PDS DBTK scheme launched on pilot basis in 4 districts and now implemented in the state of Jharkhand



Strategic position in the Indian economy with way to deregulation of fuel sector in the country



**Thank You**